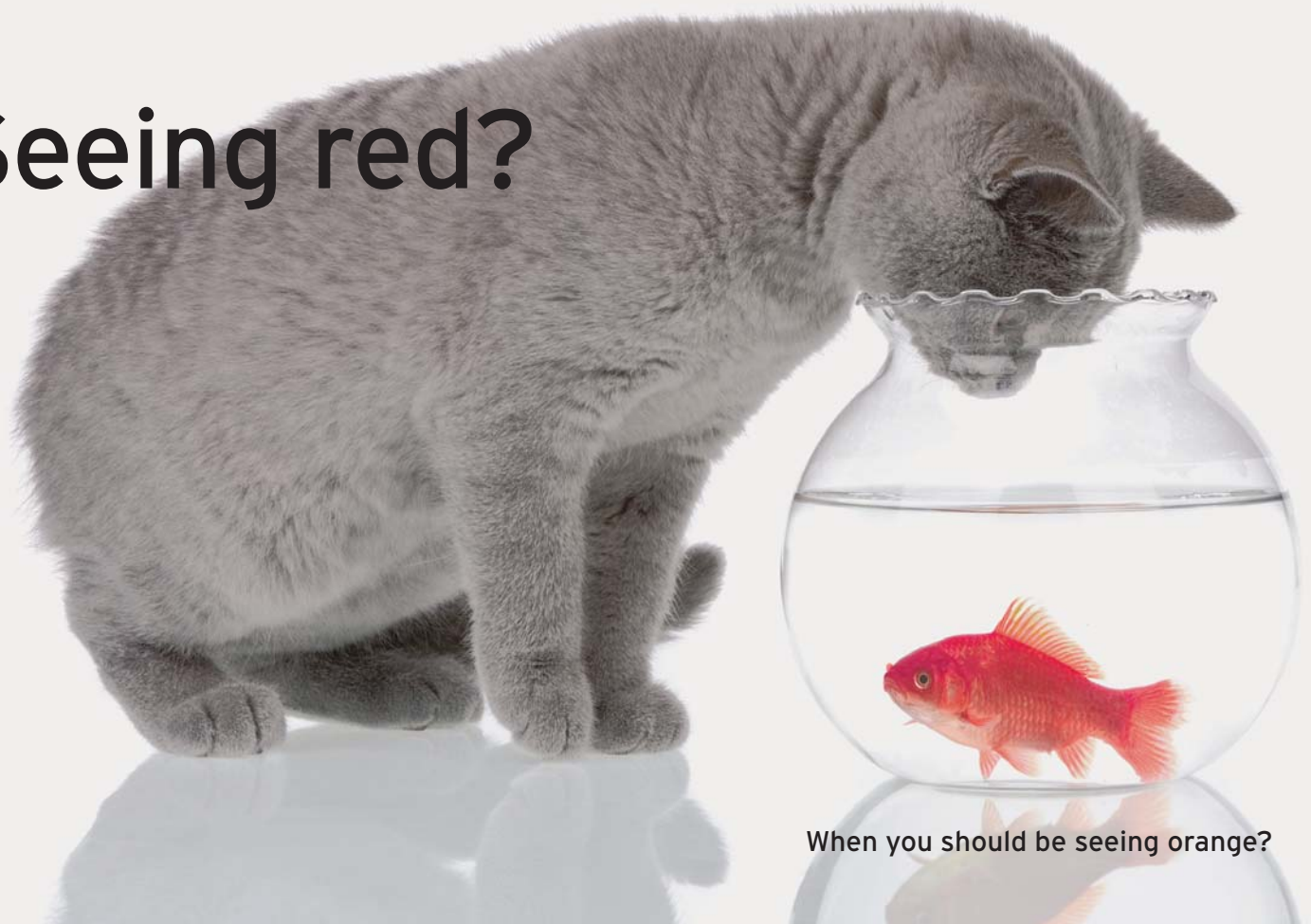


Seeing red?



When you should be seeing orange?

Color proofing is often the most frustrating step in the print production cycle. Are the colors you're seeing accurate? Will the imagery look as crisp and vibrant in print as it does on screen? You mark up the proofs, then go back and forth with your prepress people—who could be in a different city—all as the deadline looms.

Work with TanaSeybert and those concerns can be rendered moot. We're equipped with ICS Remote Director, the SWOP® and GRACoL® Certified Monitor Proofing System that eliminates the need for paper proofs—and the excess time and costs associated with them. Once we calibrate your monitor for compatibility, our G7 Master* prepress team can share and review color-accurate proofs with you in real time, whether you're around the block or on the other side of the world. The resulting imagery will align perfectly with your vision—more quickly and cost-effectively than with paper proofs.



Interested in learning more? Call 212.453.9221 or e-mail Eddie Del Rio at edelrio@tanaseybert.com to arrange a consultation with our color specialist.



*Qualified for using the most current technology and Standards required to produce a close visual match from proof to print.



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TanaSeybert. Color with clarity.



525 West 52 Street
New York, NY 10019